

# SMEs go digital

SMEs Go Digital was announced at Budget 2017 to help SMEs build stronger digital capabilities. Building on the foundation of Enhanced iSPRINT, SMEs Go Digital takes on a more structured and inclusive approach towards the adoption of digital technology by SMEs. The programme will also help SMEs build their digital capabilities to seize the opportunities for growth in the digital economy.

In addition to productivity tools such as Digital Ordering and Payment, and Fleet Management, new digital capabilities such as cybersecurity, data protection, and data analytics will also be included under the SMEs Go Digital.

SMEs can participate in the programme from 1 April 2017 onwards by contacting the SME Centres.

## BUILD YOUR DIGITAL CAPABILITIES, GROW YOUR BUSINESS

### Helping SMEs to transform



Increase productivity



Manage business costs



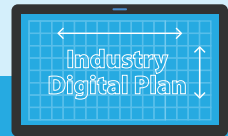
Seek new revenue opportunities



Scale up operations

### How can IMDA support you?

#### GUIDE digital technology deployment through Industry Digital Plans<sup>1</sup>



<sup>1</sup> The first Industry Digital Plan will be available towards the end of 2017.

- Step-by-step advice on the digital technologies to adopt that are relevant to your sector
- Six (6) focus sectors: Retail, Food Services, Wholesale Trade, Logistics, Environmental Services, and Security

#### ARCHITECT

and support pathfinder solutions by working with influential partners



- Partner IMDA to co-create pathfinder solutions such as smart sensors and autonomous systems with the potential to scale
- Funding support of up to 70%, capped at \$300,000 per SME<sup>2</sup>

<sup>2</sup> The funding cap can be reviewed on a case-by-case basis if more support is required.

#### PROVIDE

specialist digital technology advice via new SME Digital Tech Hub<sup>3</sup>



- Dedicated assistance on data analytics, cybersecurity and internet-of-things
- Join workshops and seminars to build your digital capabilities

<sup>3</sup> The SME Digital Tech Hub is slated to be launched by end of third quarter 2017.

#### RAISE

standards of pre-approved digital technology solutions that qualify for Government grant support



- Access a resilient supply of easy-to-use digital technology solutions pre-approved by IMDA

Go to any of the SME Centres to start your digital journey today!

# WHERE TO GET HELP?

From basic needs such as accounting software and CRM tools to more advanced needs such as data analytics and cybersecurity, SMEs Go Digital will provide a more focused and structured support for SMEs.

Start your digital journey by contacting your nearest SME Centre.

1



## CONTACT SME CENTRES

Get basic advice on IMDA pre-approved digital technology solutions supported by government grants



2



## REFERRAL TO SME DIGITAL TECH HUB<sup>1</sup>



Get specialist advice on data analytics, cybersecurity and internet-of-things



Dedicated assistance on suitable pathfinder solutions such as smart sensors and autonomous systems for your business



Join workshops and seminars to build your digital capabilities

<sup>1</sup> The SME Digital Tech Hub is slated to be launched by end of third quarter 2017.

3



## WORK WITH IMDA ON PATHFINDER SOLUTIONS



Get advice from IMDA on pathfinder solutions such as smart sensors and autonomous systems



Funding support of up to 70%, capped at \$300,000 per SME<sup>2</sup>

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**Go to any of the SME Centres to start your digital journey today!**